



MBA PROGRAMME
SAVITRIBAI PHULE PUNE UNIVERSITY
SUB CENTRE NASHIK
(Batch of 2022-24)



MBA Programme
(University Home Department)
Savitribai Phule Pune University
Sub Centre Nashik

SHUBHAM VALMIK NAGARE

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MBA: - MARKETING MANAGEMENT

CAREER OBJECTIVE

To strive for excellence & achieve positions in an esteemed organization where my depth knowledge & skill will contribute for effective growth of organization.

EDUCATIONAL QUALIFICATION

Degree	Institute	%/CGPA	Year
MBA	MBA Programme Savitribai Phule Pune University Sub-Centre, Nashik	6.73 1 st Sem. 6.97 2 nd Sem. 7.17 3 rd Sem.	2024
B.Sc. (Honours) Agriculture	K. K. Wagh College of Agriculture, Nashik	73.20% First Class	2022
12 th (HSC)	Vainateya Jr. College of Science, Niphad	71.23% First Class	2018
10 th (SSC)	Vainateya Vidyalaya, Niphad	75.20% First Class	2016

ADDITIONAL INFORMATION

Intern, [Bayer CropScience Ltd] - [16 Aug 23 to 16 Nov 23]

Engaged in a dynamic internship at [Bayer CropScience Ltd], a prominent agricultural technology firm, contributing to the success of the Farmrise application and new product awareness initiatives.

- Farmrise Application Awareness:

Worked on increasing awareness of Farmrise application among farmers to enhance the productivity of crops using crop doctor and app helps in verifying genuine Bayer products.

- One-to-One Farmer Field Visits:

Conducted extensive field visits, establishing direct connections with farmers to understand their needs and challenges.

- Demand Generation Activities and Campaignings:

Led demand generation activities to boost awareness and adoption of new products, employing strategic marketing techniques.

- Farmers' Meetings:

Organized and facilitated farmers' meetings, fostering a sense of community and providing a platform for knowledge exchange.

WORK EXPERIENCE

- Rural Agriculture Work Experience (June-Nov 2021)
- Experiential Learning Program (Jan-May 2022)

ACADEMIC PROJECT

Project: - “Bioagents used in Grapes”.

- Cost effective, reusable, farmer & eco-friendly products.
- As a component of IPM, can greatly decrease the use of chemical pesticides

CERTIFICATIONS

- Need of auto weather station for smart agriculture in changing climate by K. K. Wagh College of Agriculture, Nashik
- Digital Marketing by ‘Google’.

ADDITIONAL INFORMATION

Technical Skills	MS Office MS Excel
Skills	Farm Management Communication Skill
Strengths	Quick Learner Good Team Player Adaptable
Languages	English Hindi Marathi
Interests	Agriculture Listening Music

POSITION HELD

- Worked as volunteer of NIMA Power, Nashik (May 2023)

PERSONAL DETAILS

DOB	04/03/2000
Gender	Male
Marital Status	Unmarried
Address	A/p. Sarole Thadi, Niphad, Nashik, Maharashtra-422303

Declaration: -

I hereby declare that the information mentioned above is genuine and true to the best of my knowledge.

Place: -

Date: - / /

Shubham V. Nagare